



## **Total Skin Wellness The Focus Of Expanded Services**

*Sona Dermatology & MedSpa Launches New Dermatology Team In Raleigh Offices*

**RALEIGH, NC** — It was, as Oprah says, a lightbulb moment. How could Sona MedSpa strengthen their already well-established cosmetic services practice? By incorporating medical dermatology.

Sona MedSpa is rebranding and launching the first two locations of a new practice concept, Sona Dermatology & MedSpa, in North Raleigh and Cary this fall.

An innovator in the cosmetic surgery industry since 1997, Sona MedSpa has provided millions of treatments including laser hair removal, Botox and CoolSculpting, among others. Incorporating medical dermatology is a natural — and necessary — progression, says Steve Straus, chief operating officer of Sona Dermatology & MedSpa.

As our lives get busier and busier, health often takes a back seat. Sona Dermatology & MedSpa aims to alleviate that through increasing access to coordinated, proactive care, addressing skin from head to toe, inside and out.

“The skin is the largest organ of the body,” says Dr. Carol A. Trakimas, Sona Dermatology medical director and board certified Dermatologist with 20 years experience in medical, surgical and cosmetic dermatology. She will lead a team of dermatology specialists at our Raleigh centers. “Dermatology care isn’t something that you should seek out only when you have a problem. Regular examination and maintenance of your skin provides a life-long benefit.”

Sona Dermatology & MedSpa has assembled a medical dermatology team with the intent of expanding access to dermatological services, including treatment of dermatologic skin conditions as well as preventative skin care and routine skin cancer screenings.

Comprehensive, patient-centric care is the focus. Dermatology services to be offered include treatment of acne, eczema, skin tag treatment and mole removal, among others.

The first two Sona Dermatology & MedSpa locations at 9104 Falls Of Neuse Road, Suite #310, Raleigh and 5511 Capital Center Drive, Suite #102, Raleigh will begin seeing patients on Aug. 22. Visit [sonaskin.com](http://sonaskin.com) for more information or to request an appointment.

### **MORE ABOUT SONA DERMATOLOGY & MEDSPA**

Sona Dermatology & MedSpa provides high quality skin care using leading-edge technology and medical expertise in a warm welcoming environment. With 21 offices in seven states, Sona is leading the industry in total skin wellness, offering a full range of dermatological and cosmetic services. The best skin can only be achieved through considering both it’s health and beauty. Sona Dermatology & MedSpa is where health and beauty meet. For more information, visit [sonaskin.com](http://sonaskin.com)